

Tom Jackobs

Impact Pilot

tom@tomjackobs.com

www.TomJackobs.com

To say Tom has been through a few things in his 30+ years of being an entrepreneur is an understatement. He's definitely had more failures than successes, but wouldn't have it any other way. He sold his fitness business which he owned for 9 years a years ago to become the Impact Pilot, helping entrepreneurs generate more income through better sales strategy and using stories to sell.

Tom has a BFA Degree in Theatre from DePaul University in Chicago, and holds his private pilot license for single engine airplanes, which was a lifelong dream he achieved in 2013.

He's been a contributor to CBS Radio in Houston, a guest on Great Day Houston television show, Univision Television, Fox 26 News, KPRC Channel 2 and CW Houston. He is also presenter at the Small Business Development Center (SBDC) in Houston.

Topic Overview:

Everyone loves a good story. But how about an impactful story. One which moves the listener to take action. Primarily to buy the product or service of the speaker. I help my clients craft their impactful stories so they can grow their business. Storytelling is as much an art as a science. I combine both along with drama to create a remarkable story they can share with the world.

Plus I'd like to give your audience a free gift, my workbook on creating Jan Impactful Story: www.TomJackobs.com/storybook

Suggested Questions:

Why did you decide to help others tell their stories?
Why is storytelling important in a sales situation?
Why would you want to tell a personal story that may be embarrassing?
What's the right structure for a story that sells?

My Promotion:

I have a private facebook group of 900 (Always Be Selling)
I would promote to my active email list of 1000
Share on IG, FB, Twitter

Headshot Link: <https://drive.google.com/file/d/OB-hHiR8kiauYRDN2QmszRkFqYTA/view?usp=sharing>



@impactpilot



@tomjackobs



facebook.com/tom.jackobs | Facebook.com/jackobseffect



www.youtube.com/c/tomjackobs



www.linkedin.com/in/trainertom/

Web: www.TomJackobs.com